



FMS PROFIT SUMMIT

TAPATIO SPRINGS

SAN ANTONIO, TX

October 6–8, 2026

Tapatio Ranch & Enchanted Springs Ranch | San Antonio, Texas

ABOUT THE FMS PROFIT SUMMIT

The FMS Profit Summit is the premier gathering for independent grocers focused on maximizing profitability, operational efficiency, and long-term growth. Now in its second year, this exclusive event brings together CEOs, CFOs, store owners, category managers, and retail technology decision-makers for two and a half days of high-impact learning, networking, and celebration in the Texas Hill Country.

Sponsoring the FMS Profit Summit is an unmatched opportunity to put your brand directly in front of the independent grocery leaders who are actively seeking the products, services, and technology solutions that will drive their businesses forward.

EVENT AT A GLANCE

TUESDAY, OCTOBER 6

5:00 PM Welcome Reception – Tapatio Ranch

WEDNESDAY, OCTOBER 7

8:00 AM – 9:00 AM Breakfast & Networking

9:00 AM – 12:00 PM General Sessions & Keynote Presentation

12:00 PM – 1:00 PM Lunch

1:00 PM – 3:00 PM General Sessions (continued)

4:00 PM Buses Depart for Enchanted Springs Ranch

4:30 PM – 6:30 PM Enchanted Springs welcome reception with curated activities and networking

6:30 PM – 9:30 PM Profit Summit Awards Gala Dinner & Program

THURSDAY, OCTOBER 8

8:00 AM – 9:00 AM Breakfast & Networking

9:00 AM – 12:00 PM Breakout Sessions & Training

12:00 PM – 1:00 PM Lunch

1:00 PM – 4:00 PM General Sessions

*Agenda timing subject to change

VENUE HIGHLIGHTS

Tapatio Ranch – A stunning Hill Country resort offering world-class golf, exceptional dining, and flexible meeting and event spaces. Our headquarters for meals, general sessions, and breakout training, activities and networking receptions.

Enchanted Springs Ranch – An iconic Texas ranch venue providing a one-of-a-kind backdrop for the Wednesday evening Profit Summit Awards Gala. Guests are transported by private charter bus for an unforgettable evening.

Transport will be provided throughout the program including airport transfers

LONESTAR SPONSOR

The Lonestar Sponsorship is the most prestigious partner opportunity at the FMS Profit Summit — exclusively available to one company. Your brand takes center stage during the event's highest-attended moment, and your executives earn a seat at the Keynote Speaker Table alongside the speaker and FMS leadership. This package delivers maximum exposure across every event touchpoint.

Note: The FMS Profit Summit is produced and presented by FMS Solutions. The Lonestar Sponsor receives premier branding at all touchpoints outside of the FMS event title.

- ◆ Reserved seating for 4 at the Profit Summit Gala VIP table
- ◆ Opportunity to introduce a keynote speaker on stage
- ◆ Reserved Keynote Speaker Table seating in General Session(4 seats)
- ◆ Logo on screen for keynote introduction
- ◆ Premier Location for an exhibition table
- ◆ 4 full event registrations
- ◆ Logo on all event marketing emails & website
- ◆ Logo prominently placed on sponsorship signage
- ◆ Dedicated pre-event email feature to all registrants
- ◆ Social media spotlight posts
- ◆ Post-event attendee contact list (opt-in)
- ◆ Logo prominently display on sponsorship page of event app
- ◆ Company video played during general session

Investment: \$20,000 Available: 1

ALAMO SPONSOR

The Alamo Sponsorship provides extraordinary visibility throughout the event. Two slots available. Secure yours early.

- ◆ Branded signage prominently displayed at Gala venue
- ◆ Reserved sponsored table for 4 at the Gala dinner
- ◆ Branded Item in attendee swag bag
- ◆ Premium Table at a high-traffic location
- ◆ 3 full event registrations
- ◆ Logo on all event marketing materials
- ◆ Verbal recognition by emcee at Gala dinner
- ◆ Social media spotlight post
- ◆ Social media recognition post
- ◆ Post-event attendee contact list (opt-in)
- ◆ Sponsor profile in event app with direct contact link

Investment: \$10,000 Available: 2

LONGHORN SPONSOR

Longhorn Sponsors enjoy strong brand visibility throughout the event with multiple touchpoints across all three days. A great fit for companies looking for meaningful exposure at a prime investment level.

- ◆ High top table exhibition table
- ◆ 2 full event registrations through the program
- ◆ Logo on event promotional material
- ◆ Social media recognition post
- ◆ Post-event attendee contact list (opt-in)
- ◆ Opportunity to include item in attendee swag bag
- ◆ 2 tickets to Profit Summit Gala dinner
- ◆ Logo prominently displayed in networking reception

Investment: \$7,500 Available: 4

RANGER SPONSOR

Ranger Sponsorship delivers solid brand presence and direct attendee engagement opportunities at an accessible price point. Multiple options available — ideal for companies making their first FMS Profit Summit investment.

- ◆ High top table exhibition table
- ◆ 2 full event registrations through the program
- ◆ Logo on event promotional material
- ◆ Social media recognition post
- ◆ Post-event attendee contact list (opt-in)
- ◆ Opportunity to include item in attendee swag bag
- ◆ 1 ticket to Profit Summit Gala dinner
- ◆ Logo prominently displayed in networking reception

Investment: \$5,000 Available: 6

FRONTIER SPONSOR

The Frontier Sponsorship is a high-value entry point for companies that want brand recognition and attendee exposure without a large financial commitment. Perfect for newer vendors or those testing the FMS Profit Summit for the first time.

- ◆ High top table exhibition table
- ◆ 2 full event registrations through the program
- ◆ Logo on event promotional material
- ◆ Opportunity to include item in attendee swag bag
- ◆ Logo prominently displayed in networking reception

Investment: \$2,500 Available: 8+

À LA CARTE SPONSORSHIP OPTIONS

Want to own a specific moment or touchpoint? Our à la carte options are designed to maximize sponsor value. Options such as naming rights, digital visibility and sponsor supplied materials. Mix and match to build a custom package.

Contact us to discuss your options.

GALA ACTIVITIES — WEDNESDAY EVENING AT ENCHANTED SPRINGS RANCH

◆ Line Dancing Lessons – Activity Naming Right (1 available)	\$2,500
◆ Professional Trick Roping – Activity Naming Right (1 available)	\$2,500
◆ 6 Gun Fast Draw Competition – Activity Naming Right (1 available)	\$2,500
◆ All Three Gala Activities Bundle – Exclusive Naming Right	\$6,000

BRANDING & DIGITAL

◆ Logo on Nametag Ribbon (Handed to every attendee)	\$750
◆ Logo on Event Wi-Fi Network Name & Password Card	\$500
◆ Digital Signage Rotation Spot (slideshow, per slot)	\$750
◆ Event App Push Notification to All Attendees (1 msg)	\$3500
◆ Dedicated Post-Event Email Blast to Attendee List	\$500
◆ Social Media Dedicated Spotlight Post (per post)	\$1,000
◆ Breakout Session	\$2,000

SPONSOR-PROVIDED ITEMS — FMS PLACES & DISTRIBUTES AT NO COST

◆ Swag Bag Item Inclusion (sponsor provides items)	\$500
◆ Branded Notepad & Pen at Every Seat	\$2,500
◆ Chair Drop	\$1500
◆ Website Ad	\$750
◆ Sponsor Email	\$2500
◆ Welcome Reception Sponsorship	\$1500

SPONSORSHIP KEY

Opportunity + Branding	Lonestar Sponsor \$20,000 1 Opportunity	Alamo Sponsor \$10,000 2 Opportunities	Longhorn Sponsor \$7,500 4 Opportunities	Ranger Sponsor \$5,000 6 Opportunities	Frontier Sponsor \$2,500 8+ Opportunities
Onsite					
Event Space	Table	Table	Hightop	Hightop	Hightop
Event Registrations	4	3	2	1	1
Logo on all event marketing emails & website	✓	✓	✓	✓	✓
Post-event attendee contact list (opt-in) <input type="checkbox"/>	✓	✓	✓	✓	
Tickets to Gala	4 (VIP Table)	4	2	1	
Brand Visibility on Gala Collateral	✓	✓	✓		
Social media spotlight post	✓	✓			
Social media recognition post	✓	✓	✓	✓	
Reserved seating for 4 at the Profit Summit Gala VIP table	✓	✓			
Opportunity to include item in attendee swag bag	✓	✓	✓	✓	✓
Logo on screen for keynote introduction	✓				
Company video played during general session	✓				
Reserved Keynote Tables in General Session	4	2			
Introduce Keynote Speaker	✓				

TERMS & CONDITIONS

All sponsorships are subject to availability on a first-come, first-served basis. A signed sponsorship agreement and 50% deposit are required to reserve your sponsorship. Full payment is due no later than 30 days prior to the event. FMS Solutions reserves the right to modify benefits in cases of force majeure or unforeseen circumstances, substituting benefits of equal or greater value where possible.

- Cancellations received 60+ days before the event receive a full refund less a 10% processing fee
- Cancellations received 30–59 days before the event receive a 50% refund
- Cancellations received fewer than 30 days before the event are non-refundable
- Sponsorships are non-transferable without written approval from FMS Solutions

WHY SPONSOR THE FMS PROFIT SUMMIT?

Independent grocers are a \$250+ billion segment of the U.S. food retail industry — and they are actively looking for vendor partners who understand their unique challenges. The FMS Profit Summit brings these decision-makers together in an intimate, high-engagement format that trade shows simply cannot replicate.

- Intimate format = real conversations, not tradeshow chaos
- Decision-makers in the room, not just attendees doing research
- Multi-day format drives repeat brand exposure and deeper relationships
- Unique venues create memorable experiences tied to your brand
- Growing event with year-over-year momentum and loyal attendee base

REGISTER TODAY